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Canadian Broadcasting Corporation  
Société Radio-Canada

# News Release

FOR IMMEDIATE RELEASE

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OTTAWA -- The appointment of Jack Craine as Director, CBC London, was announced today by the Executive Vice-President, William T. Armstrong. Mr. Craine will take up his duties on October 1, 1989. The London office oversees all the CBC's English-language activities in Europe.

Jack Craine is presently the Program Director of the CBC's Northstar Network, a proposed Canadian program service for distribution on U.S. cable systems.

Mr. Craine joined the Northstar project after a decade as Director of Programming for the CBC's English Television Network. He guided the schedule through the major changes of the early 1980's, when the new 10 o'clock THE NATIONAL and THE JOURNAL helped raise the CBC prime-time Canadian content from 70 per cent to 80 per cent. He introduced such features as SEEING THINGS, FRAGGLE ROCK, DEGRASSI JUNIOR HIGH, and the SUNDAY NIGHT MOVIES.

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Earlier Mr. Craine had been Managing Director of the CBC's English Radio Service, responsible for many of the major program changes that occurred on both the AM and FM networks in the late 60's, including the creation of CROSS-COUNTRY CHECK-UP, THIS COUNTRY IN THE MORNING, THE WORLD AT SIX, and AS IT HAPPENS.

A native of Calgary, he joined the CBC in 1950 after graduating from the University of Alberta. He first worked as a Radio Producer in Montreal with the CBC's shortwave service, and later spent three years in Germany where he established the Canadian Forces Network for Canada's Armed Forces on NATO duties in Europe.

In 1958 he returned to Canada to become the first Program Director of the CBC's new Northern Service. In this role he helped set up a chain of radio stations across Arctic Canada -- from Whitehorse in the Yukon to Inuvik, Yellowknife and Iqaluit in the Northwest Territories.

In 1961 Mr. Craine became the CBC's United Nations' Representative in New York, and in 1963 acted as the CBC's co-ordinator of the first trans-Atlantic television broadcast on the Telstar satellite.



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Mr. Craine has been involved in many of the CBC's international program activities, as a delegate to the EBU Radio and Television Committees as well as the 1974 Conference of Broadcasting Unions in Rio de Janeiro.

In 1980 he was the Chairman of the Jury for RTE's annual Golden Harp Awards in Dublin, and in 1987 and 1988 he headed the CBC's delegation to the Prix Italia ceremonies in Italy.

Mr. Craine succeeds Margaret Lyons who will be returning to Canada.

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